جمهورية مصر العربية

وزارة التخطيط والمتابعة والاصلاح الاداري







# DIGITAL INNOVATIONS & SUSTAINABILITY

Dr. BEN KHALIFA Adel adel.ben-khalifa@itceq.tn benkhalifaadel2013@gmail.com Chief economist Tunisian Institute of Competitiveness and Quantitative Studies

Workshop Emerging technology and sustainable development: from concept to application February 25 2020

بالتعاوي معر

Tunis

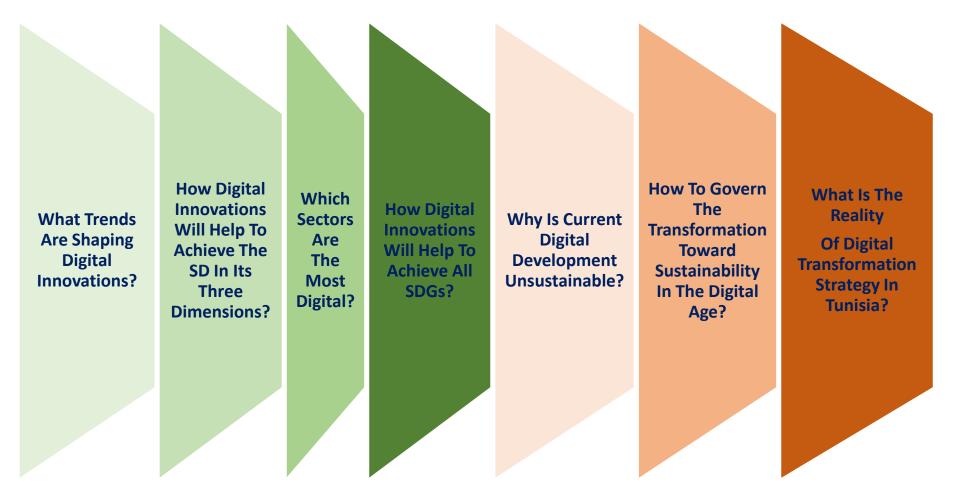
### **Context and Major Challenges**

## Climate Change

- Resource Scarcity
- Increasing Population
- Increasing Inequalities
- Rights, Privacy And Security
- > (Un)sustainable Consumption
- Disruptive And Digital Innovations

Digital Innovations And Sustainability What, Which, Why and How?

### **Contents**



What Trends Are What ng Digital Shaping ons? Innovations?

### 1. Trends in Digital Innovations

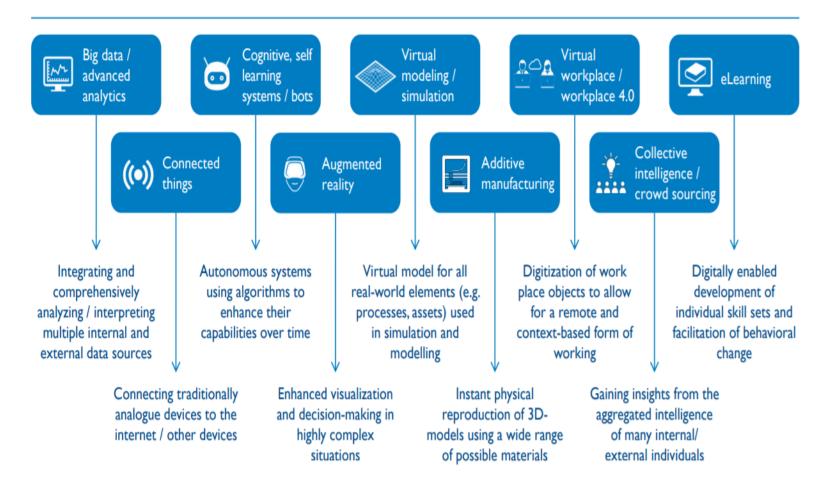
□ What Is Digital Innovation?

- OECD (2016, p. 13)'s report suggests that digital innovation should be understood:
  - in a narrow sense, as the implementation of a new or significantly improved ICT product, i.e. ICT product innovation; mainly occurs in the supply side (i.e. the ICT producing industries);
  - in a broader sense, as also including the use of ICTs for the implementation of a new or significantly improved product or process, a new marketing method, or a new organisational method in business practices, workplace organisation or external relations, or simply put as *ICTenabled innovation*. ICT demand side (across the economy)

### **1. Trends in Digital Innovations**

### **Examples of Digital Innovation**

#### **Top Trends in Digital Innovations**

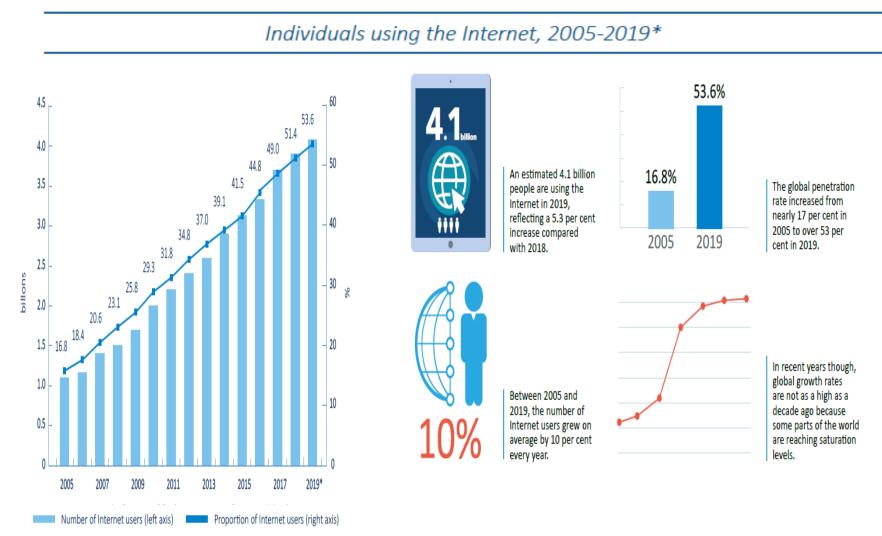


Source: Arthur D. Little

### **1.Trends in Digital Innovations**

Note: \* ITU estimate. Source: ITU.

### Broadband

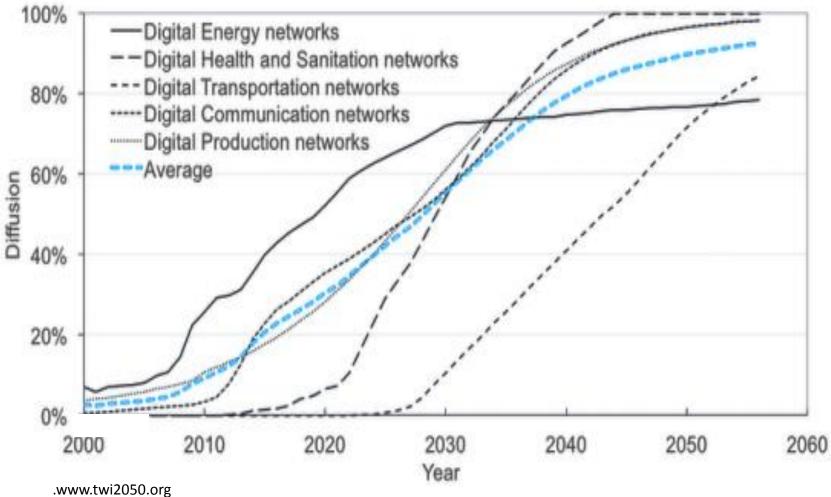


Dr. BEN KHALIFA Adel

### **1. Trends in Digital Innovations**

### Networks

### Future of digital networks diffusion

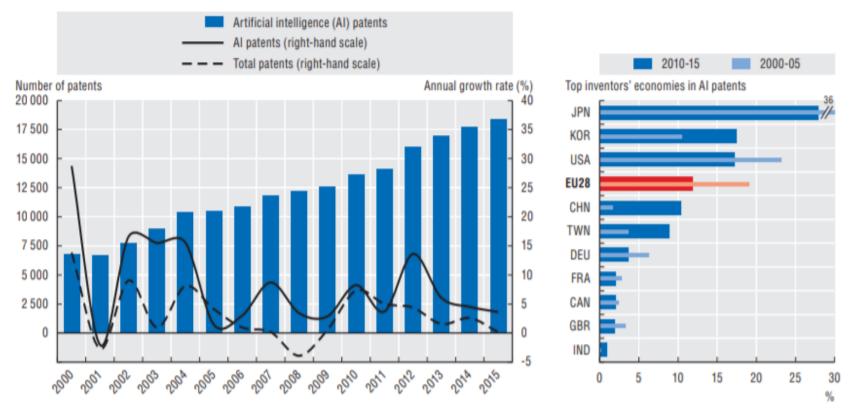


### **1. Trends in Digital Innovations**

### Artificial intelligence

### Patents in artificial intelligence technologies, 2000-15

Number of IP5 patent families, annual growth rates and top inventors' economies



Source: OECD, STI Micro-data Lab: Intellectual Property Database, http://oe.cd/ipstats June 2017. StatLink contains more data. See chapter notes.
StatLink and http://dx.doi.org/10.1787/888933616978

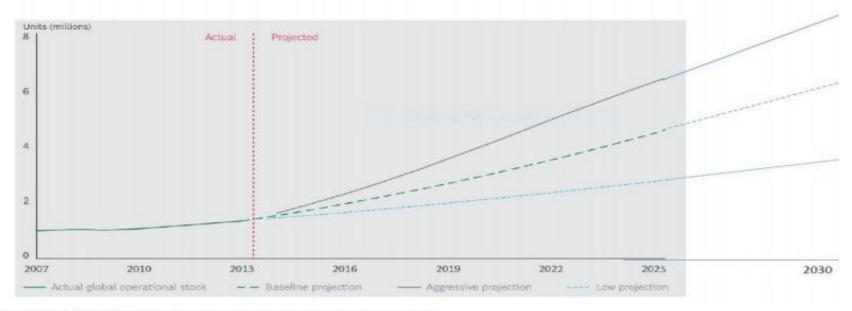
**1. Trends in Digital Innovations** 

### **Robot Revolution**

The number of industrial robots is increasing rapidly across the world

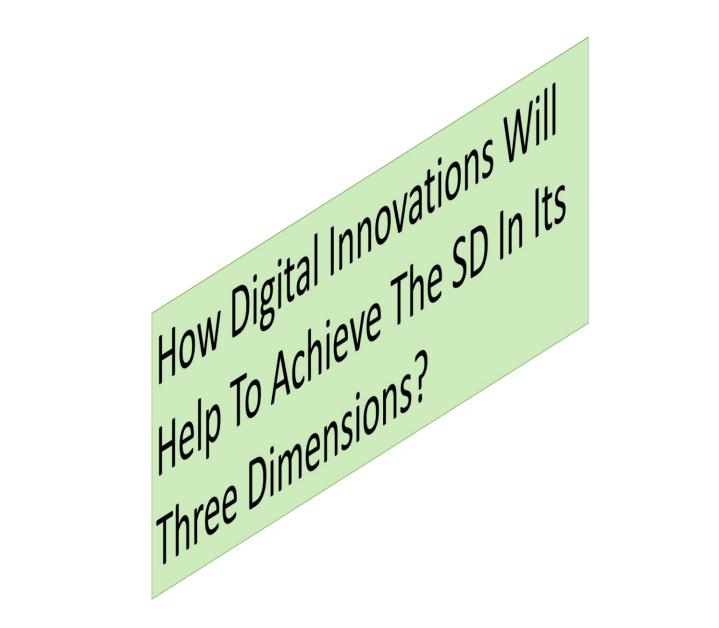


### Global stock of operational robots

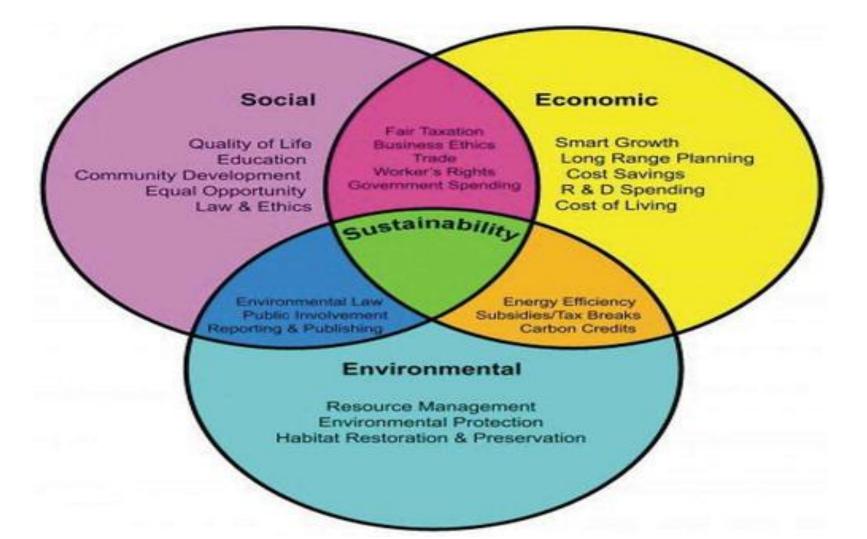


Sources: International Federation of Robotics; BCG analysis.

Note: Market size is estimated from an evaluation of jobs within U.S. industries that may be automated, and the estimate is then extended to elobal manufacturing output by industry.



# 2. How Digital Innovations Will Help To Achieve The SD In Its Three Dimensions?



### 2.1. Digital innovations and economic sustainability

## Economic – ICT is good for business, creating new revenue opportunities and reducing costs

Economic – Global economic benefits of ICT-enabled solutions (2030)

1		0.4 Tr	US. Dollars in ICT revenues from connecting the unconnected
2		1.6 Tr	US. Dollars revenues realized by the ICT sector across the twelve use cases analyzed
3		9.4 Tr	US. Dollars in sustainable economic benefits realized by other sectors leveraging ICT (leading to total of \$11.4 trillion USD in economic benefits when adding the \$2 trillion USD realized by the ICT sector)
		4.5 Tr	US. Dollars in additional revenues for use case specific stakeholders (global figure from the 12 use cases)
	\$ <sub>\$</sub> \$	4.9 Tr	US. Dollars in cost savings* for use case specific stakeholders (global figure from the 12 use cases)

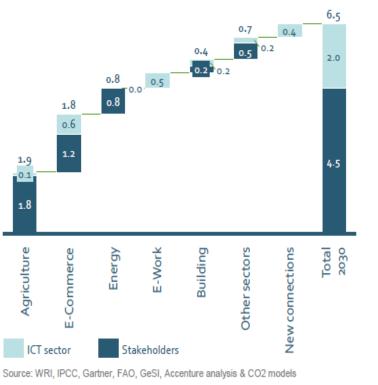
\* Global result includes costs savings coming from translating to US \$ the fuel, energy, water and paper savings in the applicable Use Cases

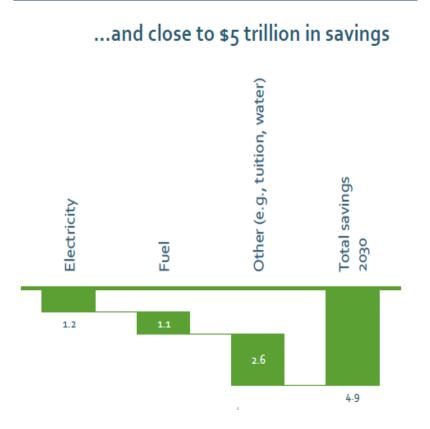
Source. GeSI #SMARTer2030 - ICT Solutions for 21st Century Challenges -

**2.1. Digital innovations and economic sustainability** ICT-enabled revenues and cost savings (USD trillion)

**Eight sectors will benefit most from ICT** 

ICT could deliver over \$6 trillion in revenues...





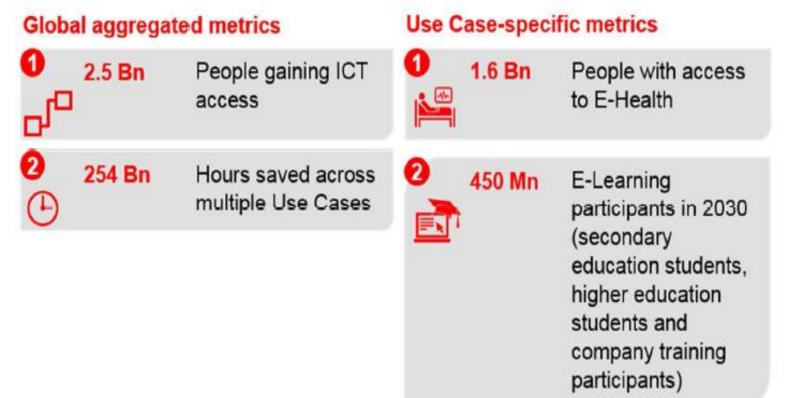
Source. GeSI #SMARTer2030 - ICT Solutions for 21st Century Challenges -



### **2.2.** Digital innovations and social sustainability

□ Social – Boosting incomes, cutting costs and improving lives



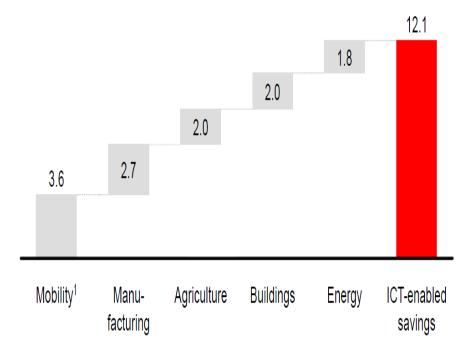


**#SMARTer2030** ICT Solutions for 21st Century Challenges

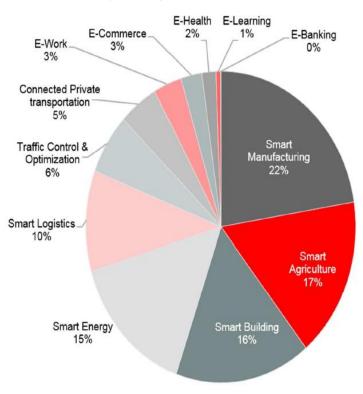
### 2.3. Digital innovations and environmental sustainability #SMARTer2030

### Environment – Decreasing emissions and resource consumption whilst allowing for growth

Environment - CO<sub>2e</sub> abatement potential by sector (2030)



Environment - CO<sub>2e</sub> abatement potential by use case (2030)



ICT Solutions for 21st Century Challenges

1 Mobility solutions consider ICT-enabled improvements to private and commercial mobility and additionally consider the reduced need to travel from various sectors, including health, learning, commerce, etc.

Source: WRI, IPCC, World Bank, GeSI, Accenture analysis & CO2 models

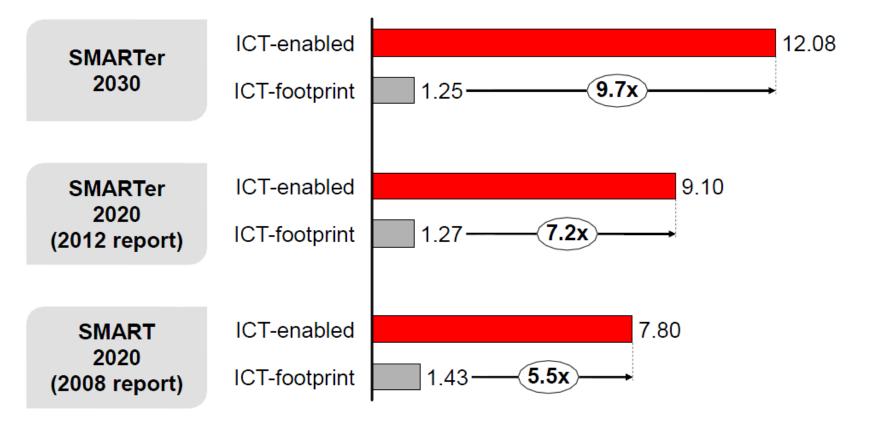
Source. GeSI #SMARTer2030 - ICT Solutions for 21st Century Challenges -

### 2.3. Digital innovations and environmental sustainability

ICT Solutions for 21st Century Challenges

### **C** Environment - ICT solutions can help cut 9.7 times more CO2e than they emit

Environment - ICT enablement factor (2030)



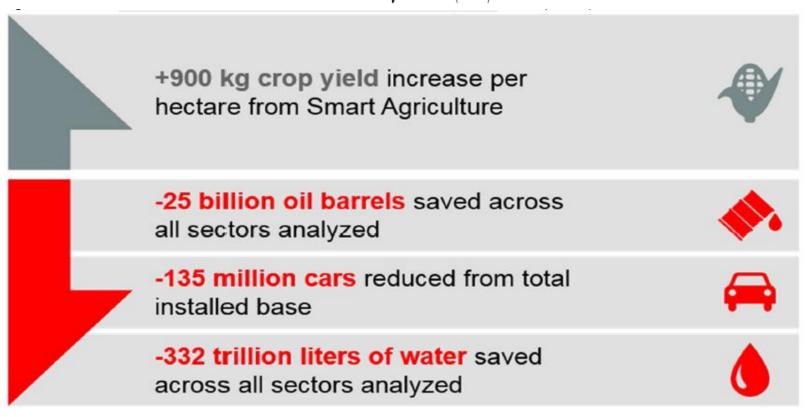
Source: Source: WRI, IPCC, GeSI, SMARTer2020, Accenture analysis & CO2 models

2.3. Digital innovations and environmental sustainability

ICT Solutions for 21st Century Challenges



Environment - Environmental benefits of ICT beyond CO<sub>2e</sub> (2030)



Source: WRI, IPCC, Gartner, FAO, GeSI, Accenture analysis & CO2 models



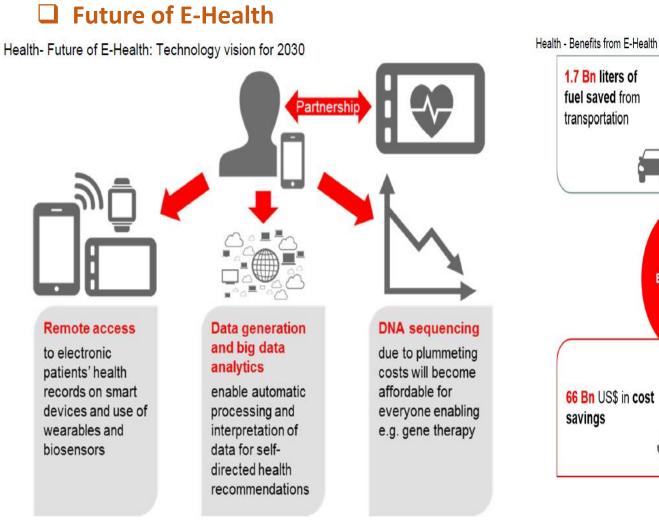
#### 3. Digital innovations and SD: Eight sectors will profit most #SMARTer2030

ICT Solutions for 21st Century Challenges

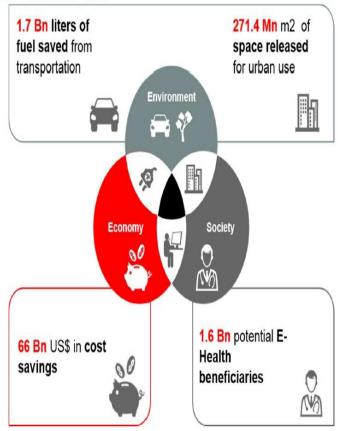


- #SMARTer2030 - ICT Solutions for 21st Century Challenges -

### 3. Digital innovations and SD: Eight sectors will profit most



**#SMARTer2030** ICT Solutions for 21st Century Challenges

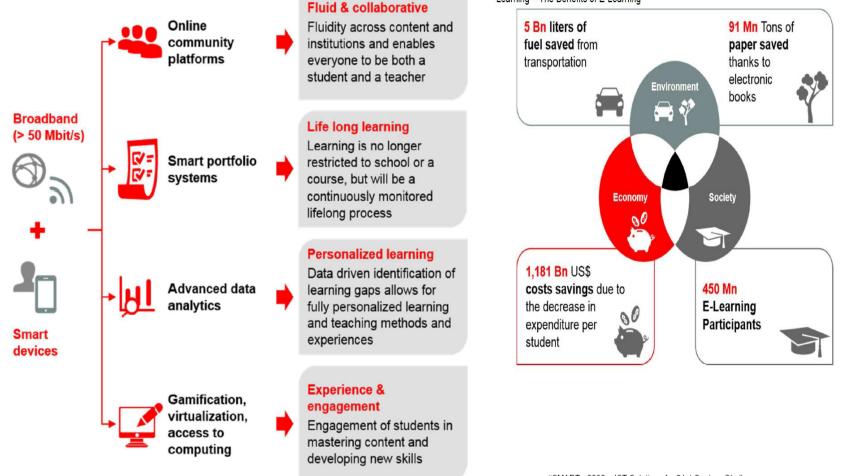


- #SMARTer2030 - ICT Solutions for 21st Century Challenges -

### 3. Digital innovations and SD: Eight sectors will profit most

### **Future of E-Learning**

Learning - Future of E-Learning: Technology Vision for 2030



#SMARTer2030 – ICT Solutions for 21st Century Challenges –

Learning - The Benefits of E-Learning

**#SMARTer2030** ICT Solutions for 21st Century Challenges

### 3. Digital innovations and SD: Eight sectors will profit most Future of Smart Building #SMARTer2030

Buildings - Future of Smart Buildings: Technology Vision for 2030

Monitoring, detection

Real-time & continuous

· Data analytics & cloud

Sensor technologies

(e.g. occupancy)

· Convergence of OT &

Alarm management &

Data analytics tools

· Machine automation

Energy management

Smart metering &

· Predictive maintenance

and pattern recognition

and diagnosis

technologies

monitoring

computing

IT

automation

#### ICT Tools

#### Impacts

#### Energy & resource efficiency

- · Data analytics
- · Smart sensors,
- Automation and generation of actionable information (reduces energy use and resource wastage)

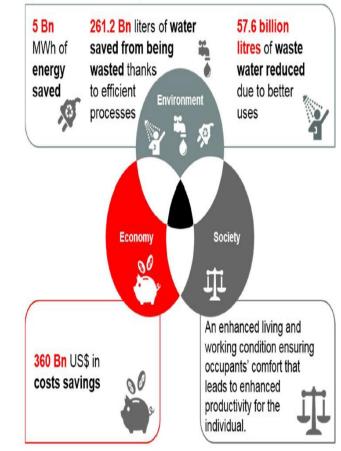
#### Improved process efficiency

- Fully automated maintenance
- Building and energy management solutions integrated into wider utility or city infrastructure
- Predictive maintenance and automation

#### Enhanced Living

- Building environment optimized for security, safety, productivity, reliability, health and comfort
- Real-time information accessible remotely from dashboard or user interface

#### Buildings - Benefits of Smart Building



ICT Solutions for 21st Century Challenges

- #SMARTer2030 - ICT Solutions for 21st Century Challenges -

#### Internet of Things



-

Smart devices



Information & communication

technologies

#### Platforms

- Dashboards & customer interfaces
- Mobile & social

### 3. Digital innovations and SD: Eight sectors will profit most

### □ Future of Smart Agriculture

Food - Future of Smart Agriculture: Technology Vision for 2030

#### Precision agriculture **Resource efficiency** · Connectivity between Monitoring, tracking, real-time machines and equipment data and the right information Sensors and satellites to the right people via mobile apps or messaging enhances Advanced data analytics resource efficiency (water, · ICT enabled processing of fertilizer, nutrition, equipment, genomic sequencing of etc.) livestock, seeds and plants Broadband Information & Food waste prevention (> 50 Mbit/s)communication platforms Tracking, data-centric decision-Online platforms and apps making processes based on that collect data and transform real-time data and the right it into meaningful information, information throughout the food communication and decisionchain reducing food waste at making support. production, distribution & consumption. Farm management Enhanced productivity technologies Higher crop yield and income Automation and optimization potential by enhanced farm of general farm management management technologies, e.g. practices and back-office IT monitoring soil and livestock, forecasting, early detection of Smart problems. devices Traceability and tracking Shock resilience systems Advanced analytics and Smart logistics (RFID, GPS) forecasting allow for preventive allow better tracking of food as cautions to environmental it is stored and transported and shocks and build resilience tracking of equipment

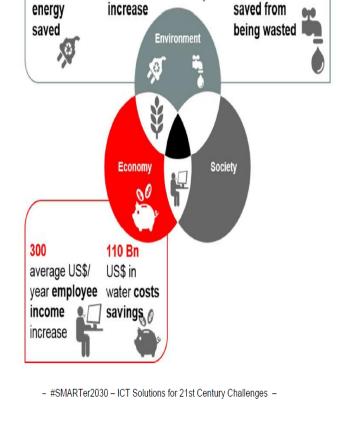
throughout lifecycle or food

chain

#### ncy Food - Benefits of Smart Agriculture

1 Bn

MWH of



897 average Kg/Ha 📢

of land yield

**#SMARTer2030** ICT Solutions for 21st Century Challenges

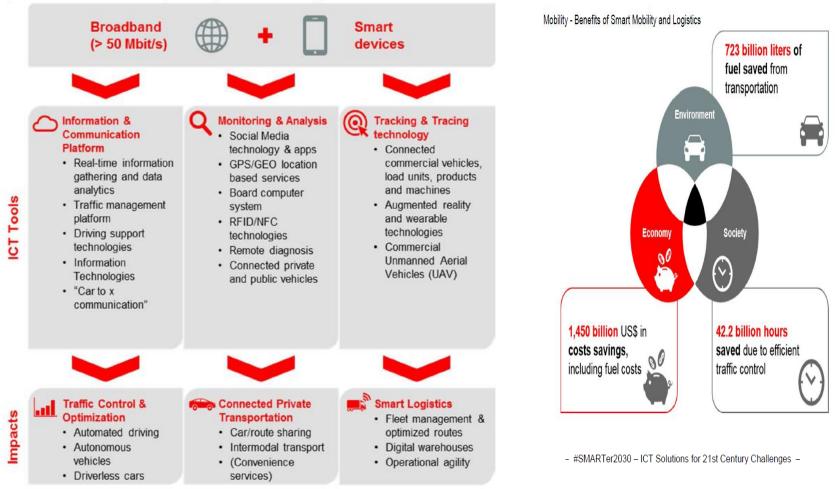
251.041.8 Bn

liters of water

### 3. Digital innovations and SD: Eight sectors will profit most

### **Future of Smart Mobility and Logistics**

Mobility - Future of Smart Mobility and Logistics: Technology Vision for 2030



**#SMARTer2030** ICT Solutions for 21st Century Challenges

### 3. Digital innovations and SD: Eight sectors will profit most Future of Smart Energy

Energy - Future of Smart Energy: Technology Vision for 2030

#### **ICT** Tools

#### Impacts

#### Convergence of IT/OT

Integration of Operations Technology (OT) - enterprise technology used to monitor and control physical devices, assets and processes - and Information Technology (IT)



#### Distribution management system

Two-way flow of information. component management and sensor technologies

#### Demand response technologies (B2B, B2C)

18

Technologies using real-time information to better match supply and demand (load management); incentives to shift demand

#### Advanced analytics

Modelling support, real-time system analytics, forecasting, predicting and contingency analysis

#### Energy storage technology Help to manage power supply

Improved load management

Real-time demand response technologies flattens out demand curve, decreases system load by better supply & demand matching

#### Enablement of renewables

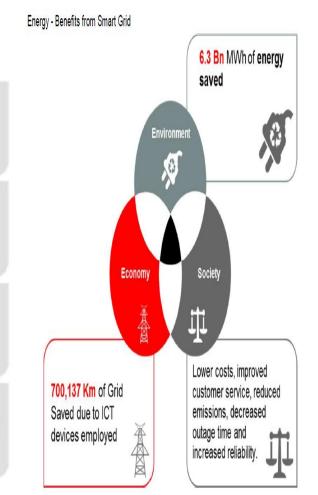
Improved load management allows better integration of variable and distributed energy (e.g. in microgrids).

#### Grid efficiency

Improved load management and remote optimization of assets/ operations through grid monitoring result in lower efficiency losses during transmission, storage and/or distribution.

#### **Resilient energy infrastructure**

Improved management of power supply and peak loads through energy storage creates a more resilient grid.



**#SMARTer2030** 

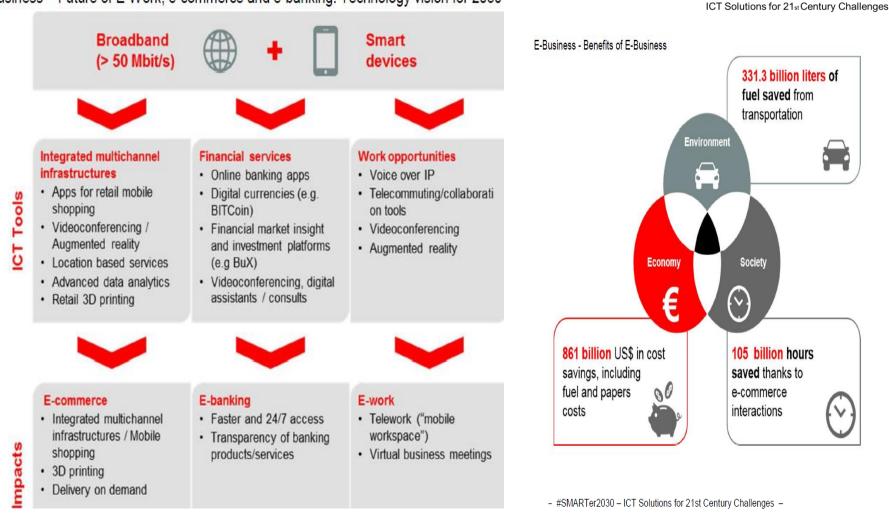
ICT Solutions for 21st Century Challenges

#SMARTer2030 – ICT Solutions for 21st Century Challenges –

## 3. Digital innovations and SD: Eight sectors will profit most

### Future of E-Business

E-Business – Future of E-Work, e-commerce and e-banking: Technology vision for 2030

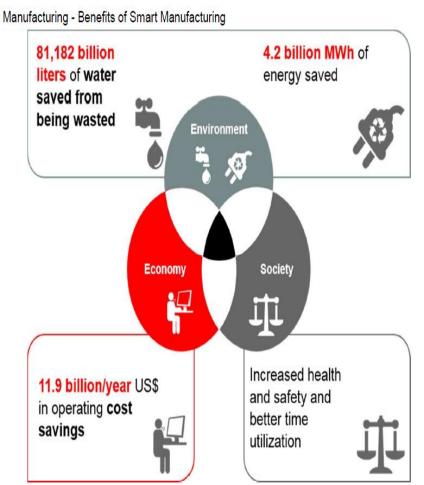


#SMARTer2030

#### 3. Digital innovations and SD: Eight sectors will profit most Future of Smart Manufacturing **#SMARTer2030** ICT Solutions for 21st Century Challenges

Manufacturing - Future of Smart Manufacturing: Technology Vision for 2030

#### ICT Tools Impacts Virtual Manufacturing Cyber-physical systems (CPS) CPS combined with IIoT/M2M and advanced data analytics allows e.g.: Remote monitoring of physical Industrial Internet of Things processes. (IIoT)1 and M2M · Real-time communication and cooperation · Performance management and Embedded system production continuous refinement of technology processes. Global network **Customer-centric production** Integrating customer preferences in development and production processes, Data analytics & cloud Decentralized production networks computing / distributed manufacturing 3-D printing **Circular Supply Chain** Remanufacturing of products, components, and waste; circular packaging. **Drones & Robotics** Smart services Creation of a cross-sector ecosystem of services with up- and downstream Augmented reality devices integration.



- #SMARTer2030 - ICT Solutions for 21st Century Challenges -

Productivity

Quality

Flexibility

Resource

Efficiency

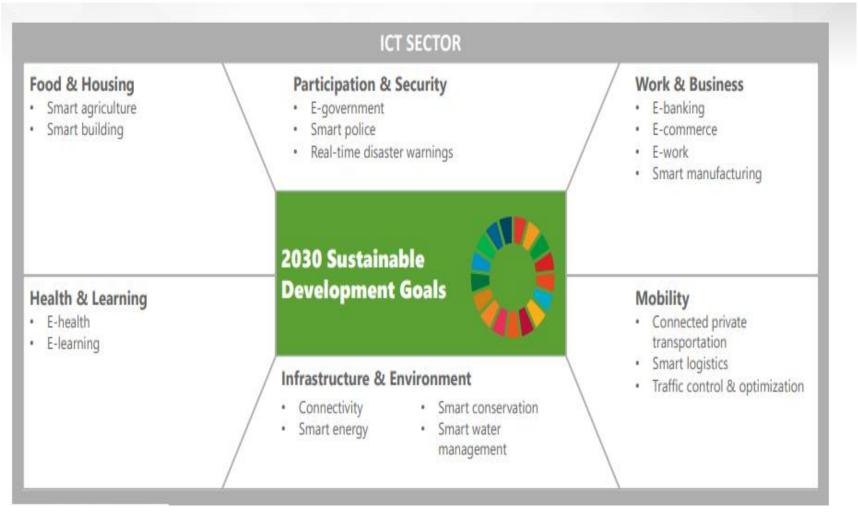
Value



### Connectivity & 17 digital solutions are indispensable to meeting the SDGs for 8.5 bn people by 2030

#### #SystemTransformation

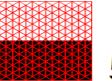
HOW DIGITAL SOLUTIONS WILL DRIVE PROGRESS TOWARDS THE SUSTAINABLE DEVELOPMENT GOALS



Source: GeSI and Accenture Strategy Analysis, 2016

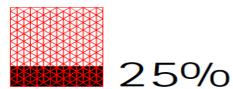
Status of the world analysis results - performance towards SDG achievement in per cent of countries

### Gaps



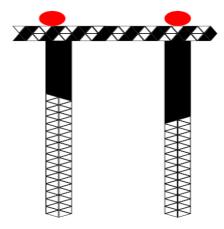
50%

Every country has achievement gaps in greater than 50% of SDGs.



<

25% of countries have achievement gaps in all 17 SDGs.



### Roadblocks

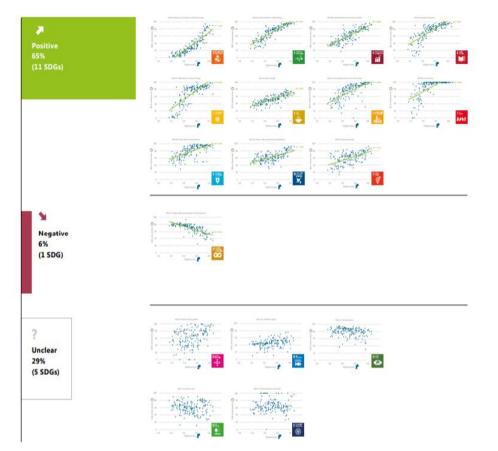
Regulatory barriers such as intellectual property protection, poor regulations and infrastructure & connectivity monopolies.

Financial barriers such as lack of capital on the supply side, low affordability and digital skills on the demand side.

Ethical barriers such as digital trust, cyber crime and negative impacts on employment.

Source: GeSI and Accenture Strategy

### □ 65% of SDGs with a positive link to digital access



01 Strong positiv

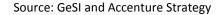
#### Correlations of GeSI's Digital Access Index with SDG Index for all 17 SDGs and 157 countries

On the SDG level of analysis, 3 patterns of relationship between digital access and SDG achievement appear:

- 11 of 17 SDGs (65%) have a positive link with digital access

 – 1 SDG (SDG 12) has a negative correlation with digital access (explored in the section about negative environmental aspects below)

- 5 SDGs have a yet unclear relationship to digital access



Digital's strong positive relationships with social and economic SDGs; a mixed picture for environmental SDGs

## Correlations for SDG impact areas of GeSI's Digital Access Index with SDG achievement globally (157 countries)

SDG impact area	Strength of relationship (R²) with Digital Access Index (DAI)	SDG correlations with DAI (n=17)	Indicator correlations with DAI (n=81)	
Social SDGs: Improving peoples's quality of life				
	0.83	4 0 7 0	20 1 20 20 20 20 20 20 20 20 20 20	
Economic SDGs: Fostering equitable growth				
1 han 5 min 8 min 10 mi	0.79	4 0 7 1	3 13 5 0 7 11	
Environmental SDGs: Protecting the environment				
	0.37	3 1 7 3	7 7 16	

Positive Inegative I unclear

#### Source: GeSI and Accenture Strategy

### SDGs 9, 3, 8, 4 and 7 have the strongest correlation with digital access on an index level

### Correlation strength and relationship per SDG

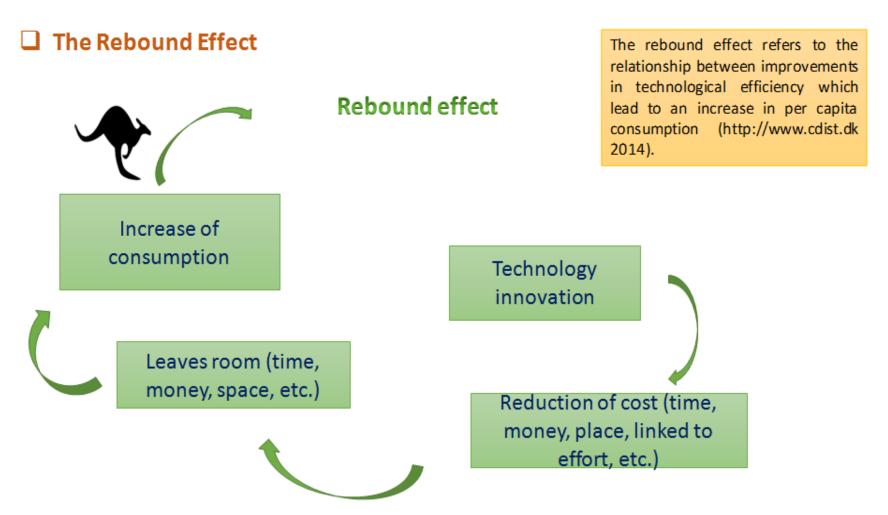
		Strength of relationship (R <sup>2</sup> )	Relationship (R)			Strength of relationship (R <sup>2</sup> )	Relationship (R
	Industry, Innovation and Infrastructure	0.80	/	1 5 /\$*****	No Poverty	0.46	
	Good Health and Well-Being	0.77			Clean Water and Sanitation	0.41	
	Decent Work and Econo Growth	omic 0.68			Peace, Justice and Strong Institutions	0.39	
	Quality Education	0.62		5 1991	Gender Equality	0.33	
	Affordable and Clean	_			Reduced Inequalities	0.131	?
	Energy	0.62			Life Below Water	0.121	?
<u></u>	Zero Hunger	0.61			Climate Action	0.061	?
	Responsible Consumpti and Production	ion 0.57		15 <sup>117</sup>	Life on Land	0.011	?
	Sustainable Cities and Communities	0.48		17 101101000	Partnerships for the Goals	<0.011	?

Source: GeSI and Accenture Strategy

💉 Positive correlation 👌 Negative correlation 🕜 Unclear relation (defined by R2 <0.3)



### 5. The Unsustainable Truth About Digital future



The savings in energy or resources initially predicted by the use of a new technology are partially or completely compensated following the adaptation of society's behavior.

### The Rebound Effect

- Income effect: We reduce the energy intensity of a service => its cost drops => the savings thus made allow us to consume more of this same service.
- Comfort effect: The consumer considers that he has reached a satisfactory level of consumption of the service whose price has dropped => he otherwise spends the money saved => increases the flow of materials and the dispersion of resources in society.

#### • Time effect:

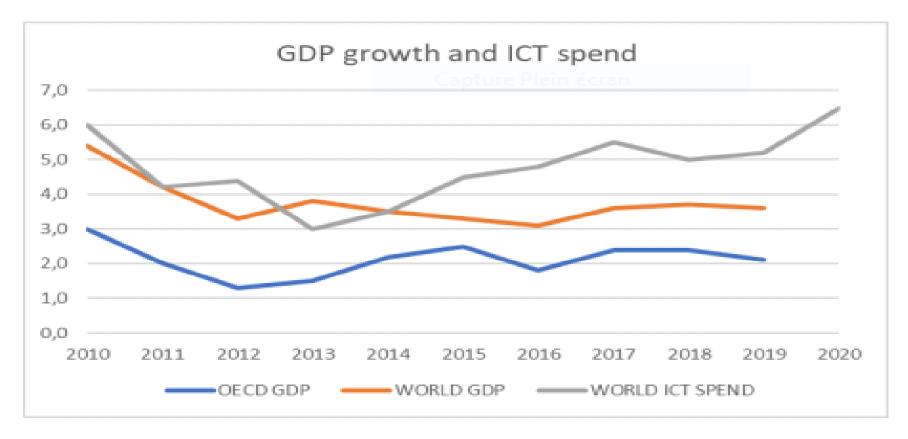
- Transport: technologies make it possible to reduce journey times => they promote rapid transport and individual journeys at the expense of collective journeys => road congestion, longer queues at airports, etc.
- Internet: a wealth of information just a click away => we spend more hours reading.

### The Rebound Effect

- ICT saves us time ... but the number of hours spent using it is increasing!
- Online commerce: saving time => easier to buy?
- Distribution of ERP software => strong increase in productivity => increase in the number of tasks achievable per person.
- Server optimization => the stored GB becomes cheaper (& e.g. we can make the cloud!)
- Volume effect: flat screens take up less space => you can put it anywhere

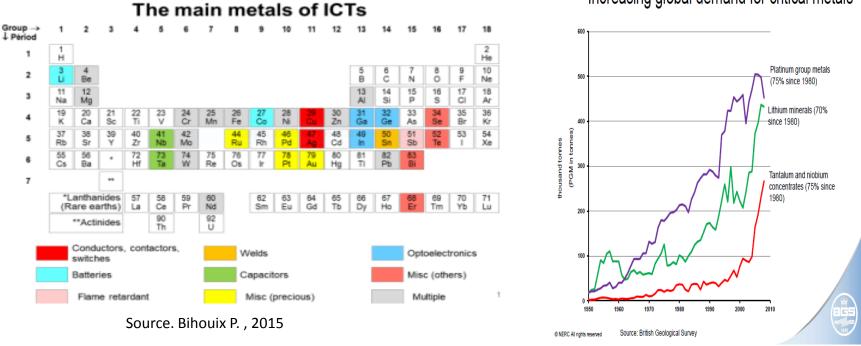
Up to now, the rebound effects have proven themselves to be greater than the gains provided by technological innovation (Magee & Devezas, 2017).

Digital overconsumption does not have a perceivable impact on global economic performance



Source: IDC, IDC State of the Market 4Q17: IT Spending Review and Outlook, 2017

#### □ ICTs Are Non-renewable Resources

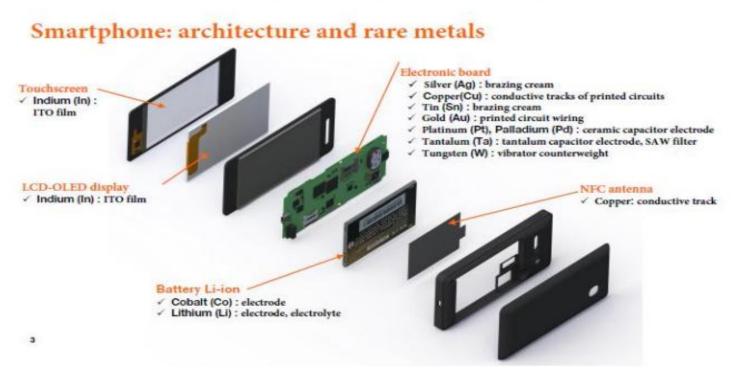


Increasing global demand for critical metals

The production of digital equipment makes it a heavy consumer of metals, some of which are rare and/or critical and whose accessible reserves (at current cost and with current technologies) are limited. Many of them also present probable production peaks in the decades to come. This situation is likely not only to weaken the development of uses but also to undermine the resilience of our digital societies.

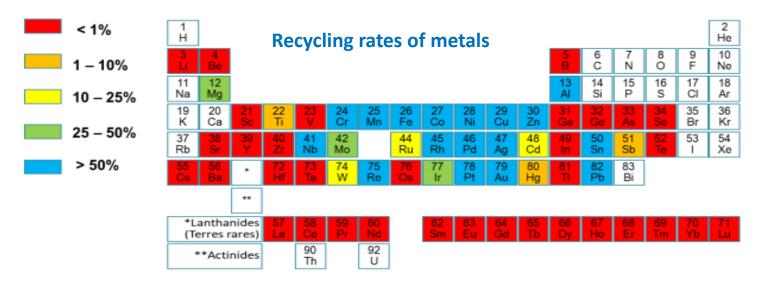
#### □ ICTs Are Non-renewable Ressources

For example, at least forty metals are present in a smartphone, each in quantities ranging from a few milligrams to several tens of grams



Source : Orange Labs, 2017

□ ICTs Are Non-renewable Ressources



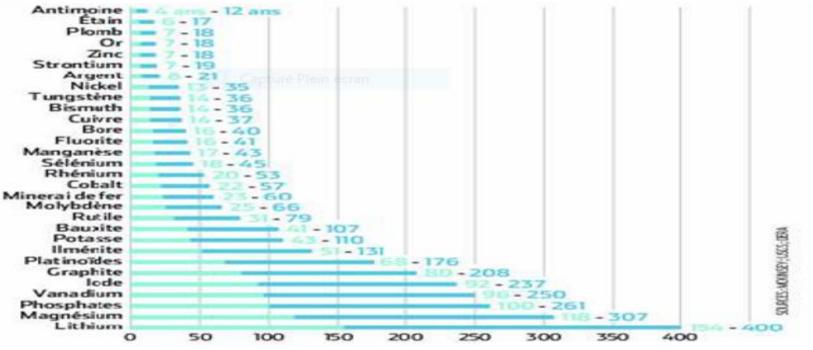
Source: Recycling rates of metals, UNEP, 2011

Recycling also becomes more difficult as the number of metals in a component increases and concentrations decrease. This situation can therefore lead to a technological dead end if the growth in needs does not slow down, especially since many of these metals are also used (World Bank, 2017) in large proportions for the production of equipment needed for renewable energies (wind, solar), as shown in the table.

#### □ ICTs Are Non-renewable Ressources

They will have disappeared in 1 or 2 generations

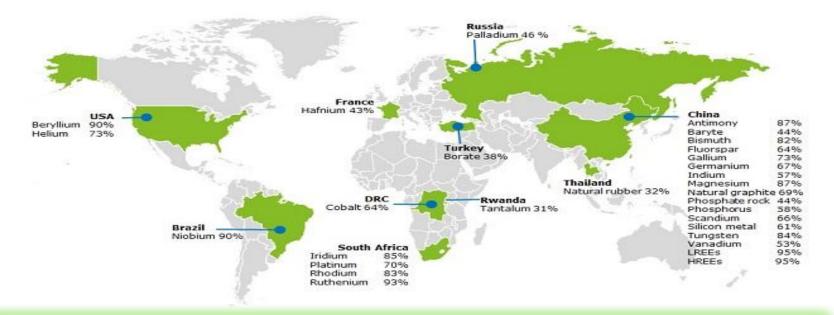
Lifespan of profitable reserves (in operating year) In case of boom (demand increased by 10% for ten years) At current production rate



Source : « Empreinte environnementale du numérique mondial », GreenIT.fr, 2019

**Rare Earth Supply: Concentration of Ressources in China** 

#### **Countries accounting for largest share of global supply of CRMs**

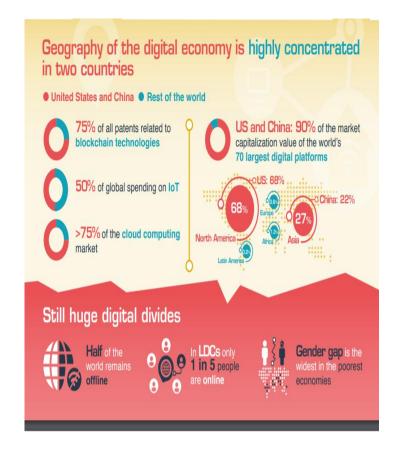


- ✓ Most of these rare metals are produced either in highly unstable countries (for example, 65% of the world's production of cobalt comes from the Democratic Republic of Congo), or almost monopolistically by a superpower (90% of the production of rare earths is under the control of China, which consumes 60% (Lepesant, 2018).
- This situation involves supply risks, or at least pressures on prices, both of which can brutally call into question industrial choices and thus the functioning of our societies, which are increasingly reliant on digital infrastructures.

**Digital innovation is a source of inequalities** 

**Current digital consumption is very polarized** 

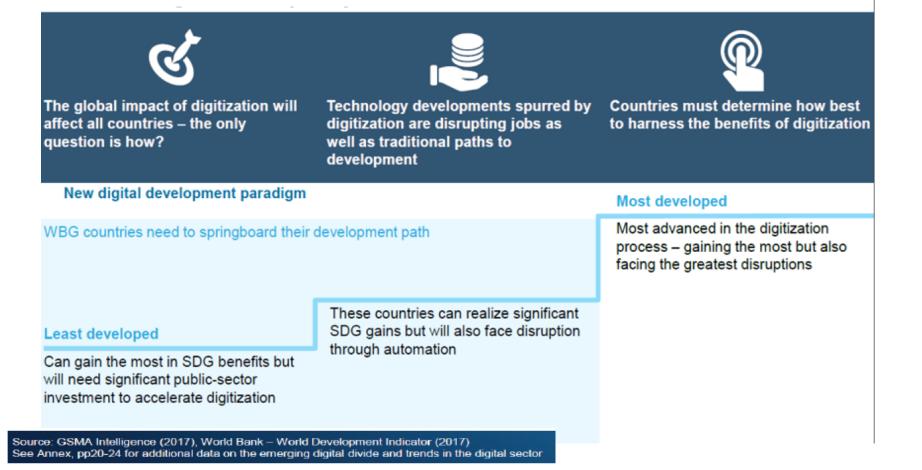
Regional split 2016	Population (millions)	Devices per capita	Traffic per capita (GB/mth)	GES (MtCO2e)	GES per capita (kgCO2e)
USA	322	7,8	97,0	331	1027
Western Europe	415	5,3	34,0	201	486
Japan	126	6,3	35,0	60	474
China	1374	2,5	12,0	400	291
Developing countries	3700	1,1	1,5	238	64
World	7500	2,3	13,0	1630	217

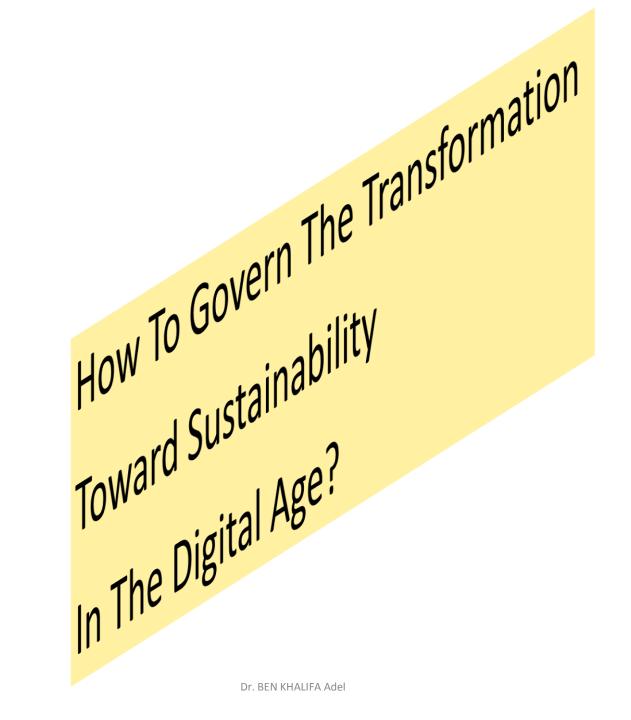


Source: [Lean ICT Materials] Forecast Model. Produced by The Shift Project from data published by (Cisco, 2017b)]

Digital innovation is a source of inequalities

Digital disruption will impact countries differently and could exacerbate global inequality





The worldwide systemic effects of the current digital transition are for now highly uncertain. With appropriate governance, digital transition can be more sustainable and sober. The report TWI2050 (2018) highlights Six Fundamental Transformations needed to achieve the 17 SDGs and long-term sustainability for all: They are necessary and potentially sufficient to achieve the SDGs if addressed holistically and in unison".



#### 6. How to Govern the Transformation Toward Sustainability in the Digital Age?

### **Six Fundamental Transformations**

- (i) Human Capacity & Demography : Substantial advances in human capacity are needed through further improvements in education and health care.
- (ii) Consumption & Production: Responsible consumption and production cut across several of the other transformations, allowing us to do more with less.
- (iii) Decarbonization & Energy: It is possible to decarbonize the energy system while providing clean and affordable energy for all.
- (iv) Food, Biosphere & Water: Achieving access to nutritional food and clean water for all while protecting the biosphere and the oceans requires more efficient and sustainable food systems.
- (v) Smart Cities: Transforming our cities will benefit most of the world's population.
- (vi) Digital Revolution: Science, technology and innovations are a powerful driver, but the direction of change needs to support sustainable development.



Source: TWI2050 (2018).

#### 6. How to Govern the Transformation Toward Sustainability in the Digital Age?

#### **Six Essential Mechanisms**

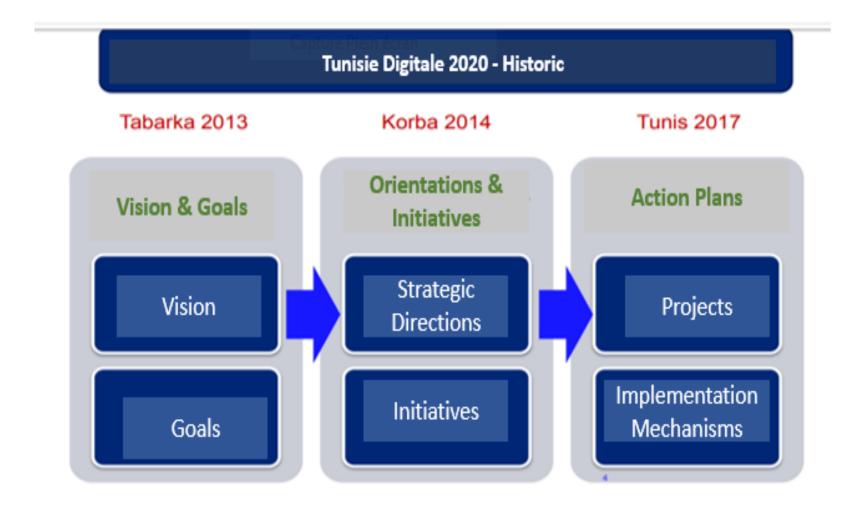
The report TWI2050 (2018) proposes **Six Essential Mechanisms** that can link digital dynamics with sustainability strategies to enable the **Six Fundamental Transformations**:

- (I) *Shifting innovation vision and patterns* by creating sustainable digitalization perspectives in the science, research, and R&D communities;
- (Ii) Mobilizing market forces by getting the prices right, for example, through carbon
  pricing and ecological tax reforms that incentivize the mobilization of digital innovations in
  support of sustainable solutions;
- (iii) Helping to *shift markets* and planning processes in a sustainable direction by using digitalization to visualize and establish transformation roadmaps that include sharper definitions of clear goals and milestones for energy, mobility, land use systems, cities, and industrial sectors;
- (iv) Investing in digital modernization programs at the state level to massively increase digital knowledge in public institutions in order to build governance capacities in the digital age;
- (v) *Transforming sustainability research* by supporting and scaling up strong networks with the digital research communities; and
- (vi) Creating dialogue structures with the private sector, civil society, science, and the state to develop joint perspectives on institutional, social, and normative guardrails in the digital age.



7. What Is The Reality Of Digital Transformation Strategy In Tunisia?

□ National Strategic Plan « Tunisie Digitale 2020 » (PNS 2020)



7. What Is The Reality Of Digital Transformation Strategy In Tunisia?

□ Vision & Strategy « Tunisie Digitale 2020»

Vision



Become an international digital reference and make ICT an important lever for socio-economic development

- Ensure social inclusion and reduce the digital divide
- Strengthening digital culture through generalization
- Evolving to an e-Administration
- Contribute to the reduction of unemployment and the creation of jobs in the digital and Offshoring sectors as well as the creation of national champions.
- Support the creation of added value, a guarantee of the sustainability of businesses and jobs, by supporting entrepreneurship and stimulating innovation.
- Improve the competitiveness of businesses, all sectors combined, by investing in ICT and positioning in the digital economy.
- Ensure Tunisia's transition to digital via the establishment of an appropriate regulatory framework, governance and security environment.

7. What Is The Reality Of Digital Transformation Strategy In Tunisia?

From « Tunisie digitale 2020 » to « Tunisie digitale 2025 »

2019- Launch of the DECA Project: Diagnostic Phase

The DECA (Digital Economy Country Assessment-Etude) exercise has been started, in collaboration between the Ministry of Communication Technologies and the World Bank, since 2019 aims to assess the state of maturity of Tunisia's digital economy. Its results should feed into reflection on the future development and strategy of the 2021-2025 sector.

## Conclusion

Digital innovations can, at a much faster rate than ever before, help (as enablers) decarbonization across all sectors (e.g., energy, mobility, and industry), and promote dematerialization, resource and energy efficiency and sufficiency, the monitoring and conservation of ecological and other Earth systems, the protection of the global commons, and sustainable behaviors. However, this is not an **automatic process** and will not happen by itself. In fact, until now, the opposite has generally been the case:



- The digital overconsumption trend is not sustainable in regard to its need for energy and raw materials;
- The digital industry's energy intensity is increasing globally;
- Current digital consumption is highly polarized;
- The rebound effects seem to be greater than the gains provided by digital innovations.
- Technology has not yet been mobilized toward sustainability transformations. Therefore, a good governance of current trend is required to reduce the disruptive potentials of digitalization and create pathways toward sustainability and digital sobriety.

## **Main References**



#### #SMARTer2030 ICT Solutions for 21th Century Challenges



#### About GeSI

GeSI – Driving the global transformation to a smarter, more sustainable world with digital solutions at its core Created in 2001, GeSI is a strategic partnership among the world's leading Digital/ICT companies and international organisations committed to advancing digital solutions that foster sustainability, while driving economic growth and productivity.



SUMMARY REPORT

Evidence of digital solutions' impact on achieving the Sustainable Development Goals (SDGs)







# **Main References**

The Digital Revolution and Sustainable Development: Opportunities and Challenges

> Report prepared by The World in 2050 initiative

Applied System Analysis 11 - Weissback The World in 2050

TWI2050 was launched by the International Institute for Applied Systems Analysis (IIASA), the <u>Sustainable Development Solutions</u> <u>Network (SDSN)</u>, and the <u>Stockholm Resilience</u> <u>Centre (SRC)</u>.

This report is based on the voluntary and collaborative effort of 45 authors and contributors from about 20 institutions, and some 100 independent experts from academia, business, government, intergovernmental and non-governmental organizations from all the regions of the world, who met four times at IIASA to develop science-based strategies and pathways toward achieving the Sustainable Development Goals (SDGs).

